



Slidesmanship

*Create visually effective presentations
that influence your audience*

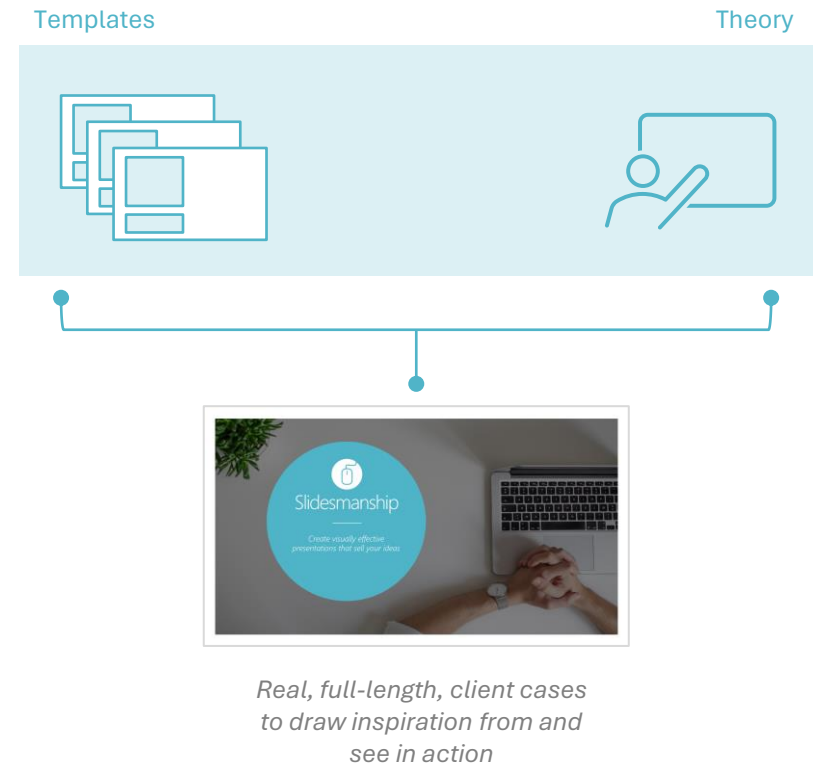


What to expect (and what not to expect)

PURPOSE AND FOCUS OF SLIDEMANSHIP

If your goal is to communicate more effectively and your chosen tool, by choice or force, is PowerPoint – then look no further, this is what the Slidesmanship slide deck aims to support you with. The market is abundant with literature that either provides you with generic PPT (PowerPoint) templates lacking context, or at the other end of the spectrum, pure presentation skills theory. The former is like going into a hardware store without a blueprint on how to build a house, and the latter already assumes the house has been built. Slidesmanship gives you the tools to do both – craft compelling storylines and build professional presentations based on best-practice layouts.

The full deck includes actual case studies, frameworks and templates – everything you need to address your different communication needs. Slidesmanship is written 100% in PowerPoint, so that you can deconstruct and edit content as you see fit, and ultimately, sell your message and influence your audience with less effort and time.



What's included?

01

Slides 7-11

INTRODUCTION

- What to expect
- Purpose and focus
- How to use this ebook

02

Slides 12-158

CASE EXAMPLES

- Selling a product
- Marketing a company
- Creating a proposal
- Planning a project
- Pitching a business
- Formulating a strategy
- Design a keynote

03

Slides 159-177

CONSULTING TOOLBOX

- Consulting frameworks
- Charts and annotation

04

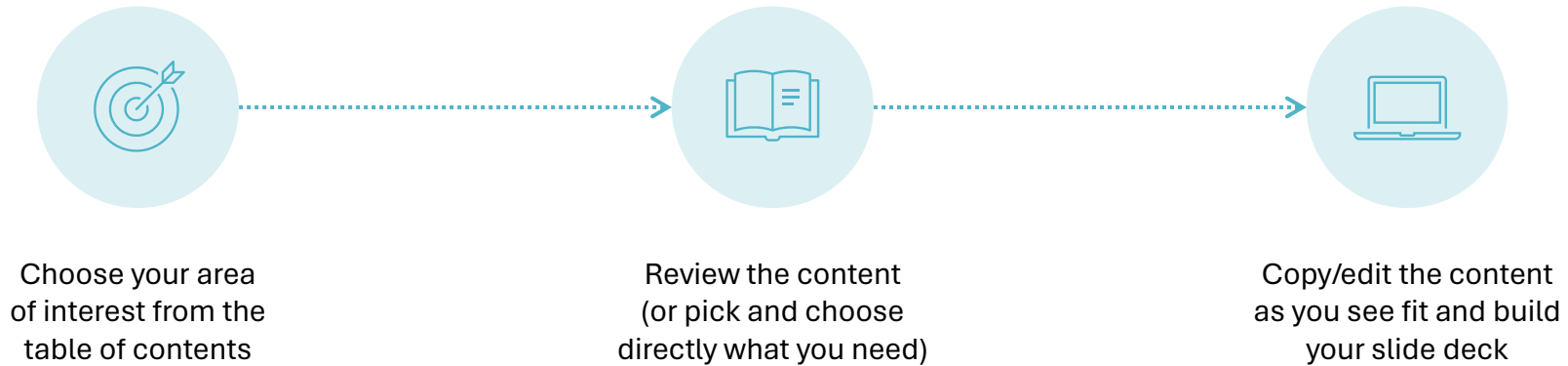
Slides 178-184

RESOURCES

- Great free resources
- Summary takeaways
- About the author



How to use the Slidesmanship slide deck



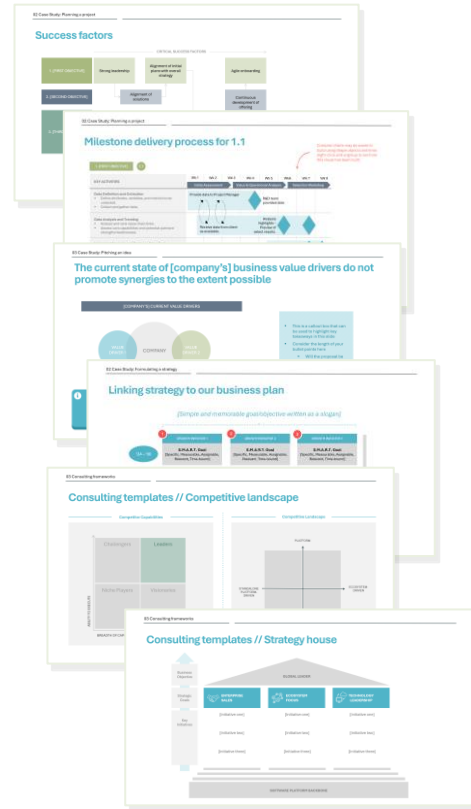
A comprehensive PowerPoint toolkit for professional presentations – pick and choose based on what you need



STYLE: VISUAL



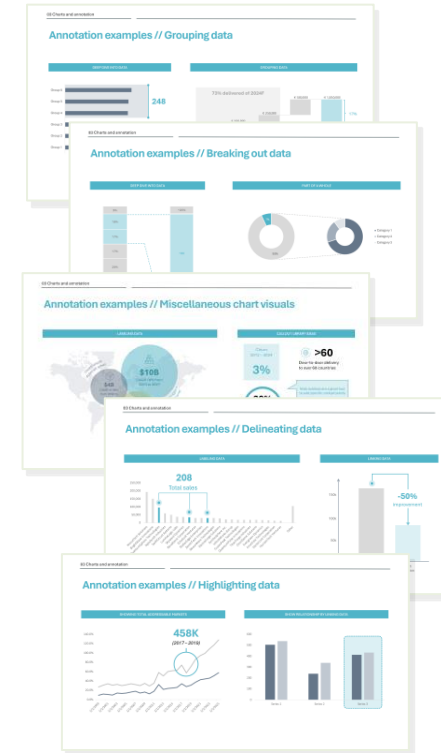
STYLE: CONSULTING



STYLE: STAGE



STYLE: DATA-DRIVEN



AND MORE...



Real case studies, proven frameworks and best-practice layouts – all 100% customizable in PowerPoint

The image displays a grid of 20 PowerPoint slide thumbnails, each representing a different template or framework available in the Slidesmanship collection. The slides are organized into four rows and five columns. Each thumbnail shows a preview of a slide with various content elements:

- Row 1:** Consulting templates // Market and forces; Consulting templates // Business opportunity analysis; Strong market demand has propelled the UFC into one of the fastest growing sports organizations in the world; Linking strategy to our business plan; For each opportunity, he creates a single personalized Bidgram page (in less than 2 minutes); Why [Company]?
- Row 2:** Consulting templates // Maturity and evolution; Consulting templates // Market scenario and planning; EFL will operate in a large and growing market and aims to take 90% of the European market; Massive mobile game growth has introduced new lifecycle challenges and opportunities for game companies to consider; From macrocosm to microcosm; Increasing Leads Through Website Redesign.
- Row 3:** The "[Company] Effect" creates a mutually beneficial and virtuous cycle for both the mobile gaming companies and the players; Annotation examples // Grouping data; Annotation examples // Breaking out data; The core business is built around the events but monetizes on additional revenue streams from having a strong brand; Strategic growth initiative summary; TODAY'S B2B SALES ENVIRONMENT IS MORE COMPLEX THAN EVER AND SHOWS NO SIGNS OF CHANGING.
- Row 4:** Annotation examples // Highlighting data; Annotation examples // Miscellaneous chart visuals; A revenue share model with skin in the game ensures [Company] is well positioned to scale beyond standard per-resource models; Instructions for working with this strategy document; [Company's] expansion status; B2B SALES ENVIRONMENTS ARE AFFECTED BY...



Download the full Slidesmanship toolkit to get access



1 Fully editable PowerPoint file



9 Case studies to copy or learn from



184 Slides to edit, recolor or tweak

Secure payment and easy download with Stripe from www.slidesmanship.com

The screenshot shows a Stripe payment interface. On the left, the Stripe logo is at the top, followed by the text 'Pay Slidesmanship' and a large price tag of '\$8.99'. Below this, a list item shows 'Slidesmanship (PPT slide deck)' for \$8.99, with a sub-description: '1x PowerPoint slide deck (PPT file) with 184 slides of 100% editable content.' A summary table at the bottom shows: Subtotal \$8.99, Tax \$0.00, and Total due \$8.99. On the right, the 'Pay with card' section includes an email input field, a card information section with a masked card number '1234 1234 1234 1234', expiration date 'MM / YY', and CVC. Below that is the cardholder name field 'Full name on card' and a country/region dropdown menu set to 'Switzerland'. At the bottom right, there is a checkbox for 'Securely save my information for 1-click checkout' and a large blue 'Pay' button. The footer of the page reads 'Powered by stripe | Terms | Privacy'.



Presentations are the cornerstone of corporate communication but PowerPoint slide decks rarely fulfill their purpose.

Creating slides that sell an idea and influences your audience is an art and a science. Download the full deck now to create better presentations with less effort and time. [Raise your game.](#)



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